

**BRIEFING**  
**INTERNATIONAL TRADE COMMITTEE**  
**MARCH 27-02 MEETING**

L.A. World Trade Center Conference Room



Attending the meeting was Raymond Fung, Al Day, Jim Wilson, Juan Almanza, Malcolm Green, Bobby Hines, Manny Torres, Manolo Cevallos, Maria Luisa Vela. At the first meeting for the Network Commission Attended also Mrs. Joyce Mikelson of CMTAC, Chris Alzate of Los Angeles Trade Tech College, Leticia Moreno of Baja WTC, Edward Rivera of Oxnard College, John Berjacoly of Baja WTC, Fernando Montoya and Ana Luz ? from the Antelope Valley Hispanic Chamber of Commerce.

The following items were presented and discussed at the meetings:

COMMITTEE

- ? Manolo Cevallos, VChair for South America is planning a Hispanic Business week in October '02 and a 10 company's mission to Ecuador and Colombia. He will present a proposal with budget and dates for sponsors but need certification by CHCC to proceed.
- ? Raymond Fung, VChair for Asian Affairs presented documents and oral explanations about the Mission to China on June 12 to 20, 2002. Most of the meeting was concentrated in this activity.
- ? There is a proposal for a reception or conference to reach out to Hispanic Chambers and trade organizations to Promote CHCC membership and to advance CAITC programs by meeting with Hispanic chambers interested in working with in international trade. The Chair will be organizing this activity as time and resources allows. It requested by several members about the Chambers activities and budget to seek sponsors and funds for the planned events of the committee.
- ? It was informed by the Chair of the next Network Commission meeting before or after the Quarterly meeting of the Chamber in San Francisco on April 27th to reach members in the northern area with the possibility of extending the meeting to not only the Commission but also the regular member of CAITC and seek other potential members from the northern area of California.

NETWORK COMMISSION

A presentation by the Chair of the International Trade Committee of the functions, structure and purpose of this Commission specially to support fund raising, Grants, sponsors, trade events and activities organized by commission participants. Mr. Torres VP of Southern Region of CHCC presented ample and detailed information about the Chamber structure, organization, benefits and membership.

The following events were presented by the participants for CAITC to support, participate or promote:

- ? Edward Rivera presented AgroBaja Expo as a unique agro event to participate. CAITC committee and the Chairman offered to attend and participate in the conference and see the possibilities for future events participation.

- ? Joyce Mikelson of CMTAC'S request a Letters of support to keep our budget and resources from the State of California which is seeking to cut its funding
- ? Leticia Moreno and John Berjacoly of Baja WTO are seeking funding for a real estate project at the airport of Tijuana to build a WTO/Convention Center. Documentation for the project will be send to the Chair who can assist them through his private business.
- ? Chris Alzate of LATTC is working in a trade show on May 23, targeting the Toy industry which will involve conferences on Customs across the border, round tables etc.
- ? Mr. Torres is working on mission to Guadalajara within the next 90 days in conjunction with LBA Chapter in Mexico lead by Ruben Arenas & Javier Chairperson in US/Mexico

It was stated that the committee have to work within the Business Plan and Program of Action activities calendar for 2002 with the Techno Agro Mission, conferences and conventions. Meetings closed at 10:45am.